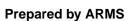




		Counties: Butler, AL
00,00	2000 Total Population	21,399
	2000 Group Quarters	265
	2008 Total Population	20,563
	2013 Total Population	19,987
	2008 - 2013 Annual Rate	-0.57%
	2000 Hayrahalda	0.200
	2000 Households	8,398
	2000 Average Household Size 2008 Households	2.52 8,383
TEI	2006 Household Size	2.42
	2013 Households	8,247
	2013 Average Household Size	2.39
	2008 - 2013 Annual Rate	-0.33%
	2000 Families	5,872
	2000 Average Family Size	3.06
	2008 Families	5,790
	2008 Average Family Size	2.99
	2013 Families	5,634
	2013 Average Family Size	2.98
	2008 - 2013 Annual Rate	-0.54%
	2000 Housing Units	9,957
	Owner Occupied Housing Units	64.3%
	Renter Occupied Housing Units	20.0%
	Vacant Housing Units	15.7%
	2008 Housing Units	10,433
	Owner Occupied Housing Units	61.8%
	Renter Occupied Housing Units	18.5%
	Vacant Housing Units	19.6%
	2013 Housing Units	10,594
	Owner Occupied Housing Units	59.7%
	Renter Occupied Housing Units	18.1%
	Vacant Housing Units	22.2%
	Median Household Income	
	2000	\$24,747
	2008	\$28,303
	2013	\$30,737
	Median Home Value	
	2000	\$48,629
	2008	\$71,553
	2013	\$73,708
	Per Capita Income 2000	Φ4 <i>E</i> 74 <i>E</i>
	2008	\$15,715 \$17,294
	2013	\$17,294
	Median Age	φ10,030
	2000	37.6
	2008	40.1
	2013	41.7
	2010	41.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

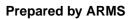




	Counties. Butter, AL
2000 Households by Income	
Household Income Base	8,386
< \$15,000	31.6%
\$15,000 - \$24,999	18.8%
\$25,000 - \$34,999	13.6%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	12.1%
\$75,000 - \$99,999	4.6%
\$100,000 - \$149,999	2.3%
\$150,000 - \$199,999	0.8%
\$200,000+	1.7%
Average Household Income	\$39,158
2008 Households by Income	
Household Income Base	8,383
< \$15,000	27.2%
\$15,000 - \$24,999	16.6%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	15.7%
\$75,000 - \$99,999	5.0%
\$100,000 - \$149,999	3.4%
\$150,000 - \$199,999	0.6%
\$200,000+	1.7%
Average Household Income	\$42,046
-	Ψ+2,0+0
2013 Households by Income	
Household Income Base	8,247
< \$15,000	25.1%
\$15,000 - \$24,999	15.7%
\$25,000 - \$34,999	14.3%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	6.0%
\$100,000 - \$149,999	3.9%
\$150,000 - \$199,999	0.7%
\$200,000+	1.7%
Average Household Income	\$45,218
2000 Owner Occupied HUs by Value	
Total	6,398
<\$50,000	51.4%
\$50,000 - 99,999	30.5%
\$100,000 - 149,999	10.7%
\$150,000 - 199,999	4.3%
\$200,000 - \$299,999	1.7%
\$300,000 - 499,999	1.1%
\$500,000 - 999,999	0.3%
\$1,000,000+	0.0%
Average Home Value	\$65,998
2000 Specified Renter Occupied HUs by Contract Rent	
Total	1,922
With Cash Rent	84.4%
No Cash Rent	15.6%
Median Rent	\$215
Average Rent	\$217
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Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



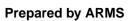




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	Counties: Butler, AL
2000 Population by Age	
Total 0-4	21,399
0 - 4	6.3%
5 - 9	7.2%
10 - 14	7.9%
15 - 19	8.4%
20 - 24	5.6%
25 - 34	10.9%
35 - 44	14.2%
45 - 54	13.5%
55 - 64	9.6%
65 - 74	8.2%
75 - 84	5.7%
85+	2.4%
18+	73.1%
2008 Population by Age	
Total	20,563
0 - 4	6.6%
5 - 9	6.4%
10 - 14	6.3%
15 - 19	6.6%
20 - 24	6.2%
25 - 34	12.0%
35 - 44	12.1%
45 - 54	15.2%
55 - 64	12.7%
65 - 74	7.8%
75 - 84	5.4%
85+	2.7%
18+	76.6%
2013 Population by Age	
Total	19,987
0 - 4	6.4%
5 - 9	6.3%
10 - 14	6.4%
15 - 19	
20 - 24	6.4%
25 - 34	5.6%
25 - 34 35 - 44	11.5% 11.4%
45 - 54	11.4%
55 - 64 65 - 74	15.2% 8.3%
65 - 74 75 - 84	
75 - 84	5.3%
85+	2.9%
18+	77.0%
2000 Population by Sex	
Males	46.8%
Females	53.2%
2008 Population by Sex	
Males	47.1%
Females	52.9%
2013 Population by Sex	
Males	47.3%
Males	



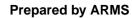




	2000 Population by Race/Ethnicity	
	Total	21,399
	White Alone	58.4%
	Black Alone	40.8%
	American Indian Alone	0.2%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	0.1%
	Two or More Races	0.4%
	Hispanic Origin	0.7%
	Diversity Index	49.9
	2008 Population by Race/Ethnicity	
	Total	20,563
	White Alone	56.2%
	Black Alone	42.8%
	American Indian Alone	0.2%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	0.1%
	Two or More Races	0.1%
	Hispanic Origin	0.9%
	Diversity Index	51.0
	Diversity index	31.0
	2013 Population by Race/Ethnicity	
	Total	19,987
	White Alone	54.9%
	Black Alone	44.0%
	American Indian Alone	0.3%
	Asian or Pacific Islander Alone	0.3%
	Some Other Race Alone	0.1%
	Two or More Races	0.5%
	Hispanic Origin	1.1%
	Diversity Index	51.6
~	2000 Population 3+ by School Enrollment	
	Total	20,523
Ä	Enrolled in Nursery/Preschool	1.1%
•	Enrolled in Kindergarten	1.5%
	Enrolled in Grade 1-8	13.7%
	Enrolled in Grade 9-12	7.0%
	Enrolled in College	3.1%
	Enrolled in Grad/Prof School	0.2%
	Not Enrolled in School	73.4%
	Not Efficiled in School	73.470
	2008 Population 25+ by Educational Attainment	
	Total	13,977
	Less than 9th Grade	10.3%
	9th - 12th Grade, No Diploma	16.7%
	High School Graduate	37.0%
	Some College, No Degree	18.5%
	Associate Degree	5.7%
	Bachelor's Degree	8.3%
	Graduate/Professional Degree	3.5%
		0.070

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.







(Ô)	2008 Population 15+ by Marital Status	
	Total	16,595
	Never Married	26.0%
	Married	53.1%
	Widowed	10.5%
	Divorced	10.4%
line	2000 Population 16+ by Employment Status	
	Total	16,480
	In Labor Force	54.5%
	Civilian Employed	48.6%
	Civilian Unemployed	5.8%
	In Armed Forces	0.2%
	Not in Labor Force	45.5%
	2008 Civilian Population 16+ in Labor Force	
	Civilian Employed	88.1%
	Civilian Unemployed	11.9%
	Communication of the control of the	1.1.070
	2013 Civilian Population 16+ in Labor Force	
	Civilian Employed	89.1%
	Civilian Unemployed	10.9%
	2000 Females 16+ by Employment Status and Age of Children	
	Total	8,930
	Own Children < 6 Only	6.5%
	Employed/in Armed Forces	3.4%
	Unemployed	0.8%
	Not in Labor Force	2.4%
	Own Children < 6 and 6-17 Only	6.0%
	Employed/in Armed Forces	2.9%
	Unemployed	1.0%
	Not in Labor Force	2.1%
	Own Children 6-17 Only	19.3%
	Employed/in Armed Forces	13.0%
	Unemployed	1.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.

Not in Labor Force

Not in Labor Force

Unemployed

No Own Children < 18

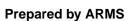
Employed/in Armed Forces

4.7%

68.2%

23.4%

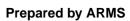
3.2% 41.6%





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	Counties: Butler, AL
2008 Employed Population 16+ by Industry	
Total	8,387
Agriculture/Mining	3.7%
Construction	7.5%
Manufacturing	19.4%
Wholesale Trade	3.9%
Retail Trade	14.9%
Transportation/Utilities	4.7%
Information	1.1%
Finance/Insurance/Real Estate	3.7%
Services	34.6%
Public Administration	6.5%
2008 Employed Population 16+ by Occupation	
Total	8,387
White Collar	46.5%
Management/Business/Financial	9.6%
Professional	13.3%
Sales	12.1%
Administrative Support	11.5%
Services	16.9%
Blue Collar	36.5%
Farming/Forestry/Fishing	1.6%
Construction/Extraction	7.6%
Installation/Maintenance/Repair	5.2%
Production	13.9%
Transportation/Material Moving	8.3%
2000 Workers 16+ by Means of Transportation to Work	
Total	7,881
Drove Alone - Car, Truck, or Van	78.9%
Carpooled - Car, Truck, or Van	15.7%
Public Transportation	0.1%
Walked	0.6%
Other Means	1.7%
Worked at Home	3.0%
2000 Workers 16+ by Travel Time to Work	
Total	7,881
Did Not Work at Home	97.0%
Less than 5 minutes	3.3%
5 to 9 minutes	15.4%
10 to 19 minutes	33.6%
20 to 24 minutes	10.6%
25 to 34 minutes	11.0%
35 to 44 minutes	3.6%
45 to 59 minutes	9.0%
60 to 89 minutes	7.1%
90 or more minutes	3.5%
Worked at Home	3.0%
Average Travel Time to Work (in min)	26.3
2000 Households by Vehicles Available	
Total	8,398
None	12.1%
1	34.8%
2	33.5%
3	13.7%
4	4.5%
5+	1.4%
Average Number of Vehicles Available	1.7





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	Counties: Butler, AL
2000 Households by Type	
Total	8,398
Family Households	69.9%
Married-couple Family	47.7%
With Related Children	21.6%
Other Family (No Spouse)	22.2%
With Related Children	15.1%
Nonfamily Households	30.1%
Householder Living Alone	27.5%
Householder Not Living Alone	2.6%
Households with Related Children	36.8%
Households with Persons 65+	30.1%
2000 Households by Size	
Total	8,398
1 Person Household	27.5%
2 Person Household	31.7%
3 Person Household	17.8%
4 Person Household	13.7%
5 Person Household	5.9%
6 Person Household	2.1%
7+ Person Household	1.4%
2000 Households by Year Householder Moved In	
Total	8,398
Moved in 1999 to March 2000	16.4%
Moved in 1995 to 1998	27.4%
Moved in 1990 to 1994	15.6%
Moved in 1980 to 1989	14.5%
Moved in 1970 to 1979	12.0%
Moved in 1969 or Earlier	14.0%
Median Year Householder Moved In	1993
2000 Housing Units by Units in Structure	
Total	9,957
1, Detached	62.8%
1, Attached	1.2%



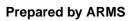
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1, Detached	62.8%
1, Attached	1.2%
2	2.4%
3 or 4	2.9%
5 to 9	2.4%
10 to 19	1.0%
20+	0.5%
Mobile Home	26.5%
Other	0.3%

2000 Housing Units by Year Structure Built

Total	9,957
1999 to March 2000	4.1%
1995 to 1998	12.1%
1990 to 1994	7.6%
1980 to 1989	16.2%
1970 to 1979	17.8%
1969 or Earlier	42.0%
Median Year Structure Built	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.







Top 3 Tapestry Segments

Rural Bypasses
 Modest Income Homes
 Rooted Rural

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal ▶ business revenue.

business revenue. Apparel & Services: Total \$ \$10,431,851 Average Spent \$1,244.41 Spending Potential Index 46 Computers & Accessories: Total \$ \$1,017,996 Average Spent \$121.44 Spending Potential Index 51 Education: Total \$ \$4,921,338 Average Spent \$587.06 Spending Potential Index 43 Entertainment/Recreation: Total \$ \$19,019,819 Average Spent \$2,268.86 Spending Potential Index 61 Food at Home: Total \$ \$3,002.62 Spending Potential Index 61 Food Away from Home: Total \$ \$16,497,574 Average Spent \$16,497,574 Average Spent \$16,679,574 Average Spent \$1,967.98 Average Spent \$16,497,574 Average Spent \$1,967.98 Average Spent \$1,967.98 Average Spent \$1,967.98 Average Spent \$23,987,363 Spending Potential Index 57 Health Care: Total \$ \$23,987,363
Average Spent \$1,244.41 Spending Potential Index 46 Computers & Accessories: Total \$ \$1,017,996 Average Spent \$121.44 Spending Potential Index 51 Education: Total \$ \$4,921,338 Average Spent \$587.06 Spending Potential Index 43 Entertainment/Recreation: Total \$ \$19,019,819 Average Spent \$2,268.86 Spending Potential Index 61 Food at Home: Total \$ \$25,170,948 Average Spent \$3,002.62 Spending Potential Index 61 Food Away from Home: Total \$ \$16,497,574 Average Spent \$1,967.98 Spending Potential Index 57 Health Care: Total \$ \$23,987,363
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Spending Potential Index 61 Food at Home: Total \$ \$25,170,948 Average Spent \$3,002.62 Spending Potential Index 61 Food Away from Home: Total \$ \$16,497,574 Average Spent \$1,967.98 Spending Potential Index 57 Health Care: Total \$ \$23,987,363
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Spending Potential Index Health Care: Total \$ \$23,987,363
Health Care: Total \$ \$23,987,363
Average Spent \$2,861.43
Spending Potential Index 70
HH Furnishings & Equipment: Total \$ \$9,728,700
Average Spent \$1,160.53
Spending Potential Index 50
Investments: Total \$ \$3,159,348
Average Spent \$376.88
Spending Potential Index 37
Retail Goods: Total \$ \$138,793,675
Average Spent \$16,556.56
Spending Potential Index 61
Shelter: Total \$ \$63,426,008
Average Spent \$7,566.03
Spending Potential Index 49
TV/Video/Sound Equipment: Total \$ \$7,004,115
Average Spent \$835.51
Spending Potential Index 58
Travel: Total \$ \$7,994,641
Average Spent \$953.67
Spending Potential Index 51
Vehicle Maintenance & Repairs: Total \$ \$5,003,093
Average Spent \$596.81
Spending Potential Index 60

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.